



Attention Managing Editor: Keith Gilbert

News Release

**FOR IMMEDIATE RELEASE
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“Play in Bruce Grey” Launch on August 25th

On August 25th, 2008 a new program entitled “*Play in Bruce Grey*” will make its debut on the Peninsula. This program, led by a number of community volunteers, will kick-off with an “Evening in the Park” event including supper, activities and a free family swim. The event will take place at Bluewater Park in Wiarton from 5-8PM. The key audience for *Play* is families with school-aged children, both elementary and secondary, but all residents are invited to attend and participate.

The evening will begin at 5PM under the Pavilion with food and a brief information session. From 5:30 – 7:00 PM a variety of activities will be offered around the park for the families including tennis, kickball, relays, ball hockey and more. Equipment for the evening will be provided. From 7-8PM the municipality has reserved the pool for a free family swim. Donations to help offset the costs of future events will be accepted throughout the evening.

This program comes on the heels of the recent release of the Parliamentary Standing Committee of Health’s recommendations regarding Childhood Obesity in Canada. With funding from the provincial Ministry of Health Promotion 17 municipalities in Grey Bruce, including North and South Bruce Peninsula, have teamed with Public Health to develop a long term physical activity strategy known as “*Play in Bruce Grey*.”

In preparation for this strategy, teams of volunteers will be active in their local communities encouraging residents to become more physically active. These volunteers, called Community Action Network (CAN) members are individuals aged 19 and older who feel strongly about the value of regular physical activity and are able to provide 4-6 hours per month to promote physical activity in their community. Anyone who is interested in this opportunity or wants more information should contact Jason Wepler, Health Promoter, at 519-376-9420 ext. 408 or Don Crain, Facilities Coordinator, at 519-374-9420.