



Attention News Editor:

News Release-Media Advisory

For Immediate Release

June 2, 2010

Yellow Bikes Coming to South Bruce Peninsula

The streets of Wiarton and Sauble Beach will soon be full of bright yellow bikes. The Yellow Bike Community Bike Program for South Bruce Peninsula will get rolling at a launch **12:00 p.m., Tuesday, June 8, at the Town Hall, Wiarton.** Brightly painted yellow bicycles, identified by a sign as community bikes, are available at different locations in and around the community where people are encouraged to use them.

Current partners in the program include the Town of South Bruce Peninsula, Grey Bruce Health Unit, Peninsula Shores District School, Bruce County Tourism, Jolley's Alternative Wheels and Grey Bruce Partners in Health. The staff and students at Peninsula Shores District School have made the program a core piece of the Design and Technology curriculum and spent many months honing their skills in bike repair.

The success of the program ultimately lies in the hands of the user. If both permanent and seasonal residents treat the Yellow Bikes with respect, the program should flourish for years to come. says Jason Wepler, Health Promoter at the Grey Bruce Health Unit.

The longevity and sustainability of the program rests solely on the shoulders of the users.

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All bikes in the program are professionally inspected before use. A number of bicycle racks, to accommodate both the shared Yellow Bikes and personal bicycles, are located throughout the municipality.

Local police services have agreed to donate a number of unclaimed bikes in their possession to the program. The organizing committee is requesting assistance in the donation of used bikes and bicycle parts including baskets, pedals, handgrips and seats.

For more information about this program, please contact any of the individuals listed:

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