



# Notes

Updates from local PLAY Networks across Grey-Bruce

Special Edition

Longest Day of PLAY



**June 21st marked the first Longest Day of PLAY event in Grey Bruce and featured a visit from TVO Kids. Thank-you to all those who made this day a great success!**

## In This Special Issue...

- ◆ Highlights From Each Municipality
- ◆ Sample Promotional Items
- ◆ Challenge Results and Award Winners
- ◆ Pictures, pictures, pictures...



## **Huron Kinloss**

In Lucknow, PLAY Ambassador Joan Nelson from Lucknow Public School, involved the students in numerous PLAY activities until the rain dampened their fun. Overall, the school contributed 584 PLAY hours to the total. In the evening the Township hosted three community wide games of Capture the Flag. In Ripley municipal staff Kim Reid had 40 participants, in Point Clark Mayor Mitch Twolan led 20 players while in Lucknow Don and Barb Murray took the true meaning of Ambassador to the streets and promoted PLAY to children who were riding, walking or already playing. Also contributing hours were the Senior lady walkers, the Ripley Rookie ball team and Ripley school. A lot of fun was had by all and many of the participants asked for a weekly event. Municipal staff and volunteers hope this will be the start of getting their community out and living a more active lifestyle.



**Children take a brief break from Capture the Flag to pose for a photo in Ripley**

## Arran Elderslie

Arran Elderslie participated in the Longest Day of PLAY, with a variety of activities, games and events. Activities included horse shoes, soccer, picnic in the park, fitness classes and so much more. The feature event was an evening in the park that included games and activities for the children, a fire truck to explore, a BBQ, free swim and a Cops for Cancer Shave off. In all, approximately 675 people were involved in the organized activities of the Longest Day of PLAY and many more were active on their own. The day was a great success in Arran Elderslie and organizers would like to thank all those who were involved.



**Families enjoy the first free swim of the season at the Chesley pool**

## **Saugeen Shores**

Saugeen Shores was busy all day at the Centennial pool with free introductory sessions. This included exposure to the Breaker's swim team, stroke correction, public swimming and an invitation to local schools during the day. In the evening the focus shifted to the main beach in Port Elgin. Events at the beach included a beach volleyball lessons followed by viewing of competitive league play, kite flying for the kids and a sunset walk.



**Members of the Port Elgin Volleyball Club enjoy a game after helping youngsters develop their skills in an afternoon lesson.**

## Owen Sound

Owen Sound hosted a variety of events including a Senior's Friendship Walk, a Mayor's Poker Walk, Free Swims and PLAY in the Park. The response was quite good with residents participating throughout the day. The Owen Sound PLAY Network hosted activities, did face painting and supplied a BBQ for families in Harrison Park. A special thanks to Investors Group, Foodland and Cottenie's for their generous donations.



**Owen Sound PLAY volunteer Ann Boddy prepares food for hungry participants at the PLAY in the Park event on June 21st**

## Chatsworth

Both the town staff and council members gathered for a rousing round of games, including baseball, and followed this up with a BBQ lunch on the Longest Day of PLAY! CAO Will Moore and Mayor Bob Pringle both agreed that the Longest Day of PLAY was a great event! "It is a wonderful way to get people out having fun and being active!" For those keeping score the Township staff narrowly defeated the Councilors in the noon hour game.



**Municipal staff and Councilors take a break from the baseball game to test their skills at ring toss.**

## **Blue Mountains**

The day started early in the TBM on the Thornbury pier with Kimberley Edwards from Mantra Yoga Studio leading a wonderful, relaxing and at times challenging yoga class. The air was sweet; the sun rise stunning and the instruction was excellent! This activity was followed by the Mayor's walk at noon and frisbee in the Park during the evening



**The early risers in the Town of the Blue Mountains start the day at 7AM with some fresh air and exercise on the pier**

## Meaford

Meaford was a hopping, happening community during the Longest Day of PLAY! Many residents took the opportunity to work out at Blossom - Health Club for Women who also opened their doors to men during the evening. An intrepid crew participated in "Boot Camp" on the beach at Memorial Park and walkers continued their laps at the arena. Many additional activities took place throughout the day!



**The owner of Blossom Fitness Club took the opportunity to open her doors to the public for free access**

## **Grey Highlands**

It was a great day in Grey Highlands during the Longest Day of PLAY! The kids at Osprey School near Maxwell played all afternoon and were excited to be joined by TVO Kids. Host Dalmar Abuzeid joined the students by playing many of the various games. The TVO Kids crew then travelled up to King Edward Park in Markdale where more games and fun times were had by all! Stay tuned to TVO to catch the coverage yourself.



**TVO Kids host Dalmar Abuzeid joins Osprey students in a three legged race during an afternoon of festivities at the school**

## **Kincardine**

The Municipality hosted a number of events at Lion's Park and at the Davidson Centre including parachute games, face painting and a BBQ hosted by the Youth Waves Coalition . The Master Blast Fitness Class included an introduction to Zumba, Bootcamp, Cardio Blast and Functional Fitness. In addition, Huron Heights school took part in Yoga on the Yard, a Personal Fitness session and learned some new rugby skills. The day was topped off with a free swim at the Davidson Centre.

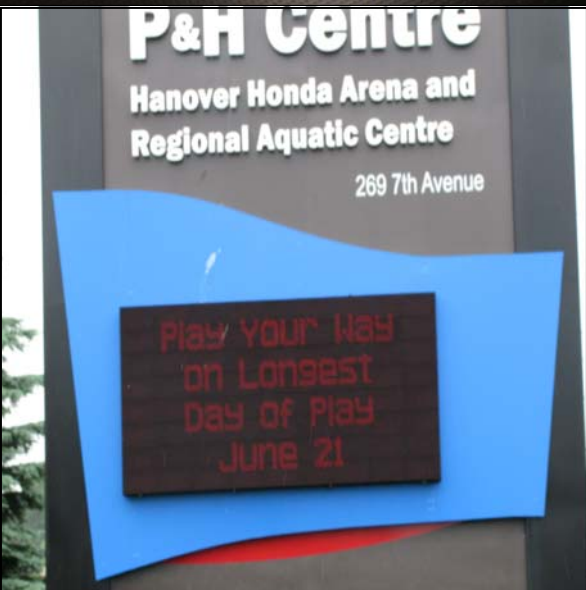
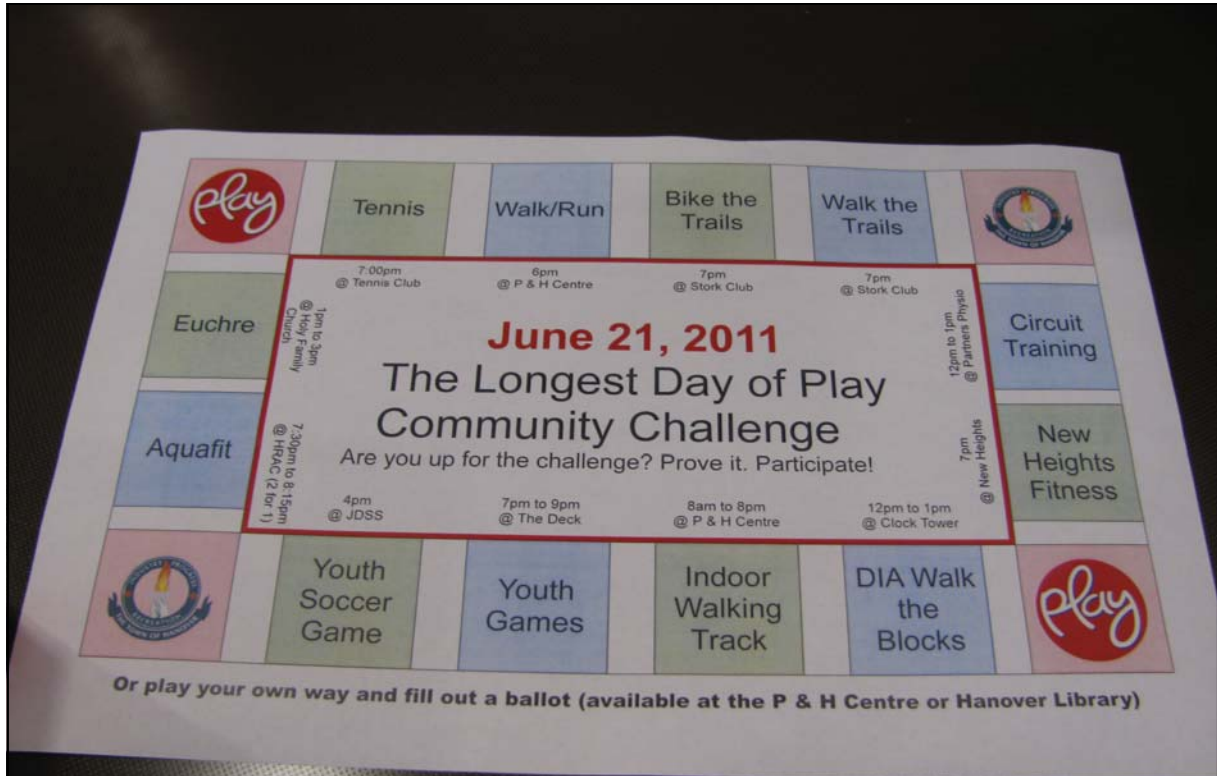


**Students at Huron Heights test their core strength while being put through the paces in a workout provided by a personal trainer**



# Hanover

Hanover events were held downtown, at the P & H Centre, on the local trails and in the schools. The pictures below speak to some of the promotional items used by the Town.



## West Grey

A strong showing in the Municipality of West Grey was thanks to the efforts of the local seniors club and strong leadership provided by the Municipality. Events at Normanby school and in the communities of Ayton, Neustadt and Durham all contributed to the activities for the day. Mayor Kevin Eccles was one of the participants and shared "we do promote West Grey as a great place to live, work and PLAY. We have three great recreation committees and tremendous facilities we put a lot of money into. So, today was just another day to put that out and showcase it to the community."



Mayor Kevin Eccles leads a group of dedicated followers on a stroll around the grounds at the Ayton Community Centre

## Brockton

There was lots of laughter & fun during in the Longest Day of PLAY in Brockton! In the morning a group of students from Walkerton Public School were seen flying homemade kites in Centennial Park. The students were delighted to see their projects take flight! The evening was filled with Zumba, soccer and baseball, walking on the Rotary Trail, busy playgrounds and wading pools which brought cool relief to the little ones. With the Longest Day of Golf coinciding with the Longest Day of PLAY people were on the golf course from dawn until sunset. And all this was occurring in one corner of Brockton!!

## Southgate

Southgate offered a variety of events throughout the Township including activities in Dundalk and Holstein. As you will see from the results section all the planning and hard work paid off. Some of the events organized included lawn bowling, a free swim, soccer, hockey, golf and fishing





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Attention News Editor:

## News Release

For Immediate Release

June 24, 2011

### Longest Day of PLAY

More than 3,000 Grey Bruce residents logged 19,111 hours of play during the *Longest Day of PLAY*, June 21.

Fourteen municipalities across Grey Bruce took part in the first *Longest Day of PLAY* challenge to encourage Grey Bruce residents to get more active. The municipality earning the most PLAY hours during the *Longest Day of PLAY* in the community-wide challenge is Huron-Kinloss earning 6,992 PLAY hours!!! The second highest municipality is Hanover earning 2,254 PLAY hours. The third highest municipality is Southgate earning 1,838 PLAY hours.

The top three municipalities will receive a PLAY basket full of great prizes donated by local sponsors. The complete list of municipal PLAY hours logged in all participating municipalities can be found on the PLAY website

[www.playbrucegrey.com](http://www.playbrucegrey.com)

"Thank you to all once again for your enthusiasm and your participation." says Catherine Smart, PLAY - Bruce Grey coordinator. "We look forward to another successful event in 2012!"

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**For more information:**

Jason Wepler – Health Promoter  
Grey Bruce Health Unit  
519-376-9420 or 1-800-263-3456 ext 1408  
[jwepler@publichealthgreybruce.on.ca](mailto:jwepler@publichealthgreybruce.on.ca)

or Catherine Smart  
PLAY - Bruce Grey  
705-606-0985  
[catherine@smartmove.ca](mailto:catherine@smartmove.ca)

*Working together for a healthier future for all.*

101 17<sup>th</sup> Street East, Owen Sound, Ontario N4K 0A5 [www.publichealthgreybruce.on.ca](http://www.publichealthgreybruce.on.ca)

OWEN SOUND  
519-376-9420  
1-800-263-3456  
Fax 519-376-0605

WALKERTON  
519-881-1920  
1-800-263-3456  
Fax 519-881-3920

The first annual Longest Day of PLAY in Bruce Grey  
County-wide Challenge 2011 Results



**Congratulations to all!**

The top 3 Municipalities logging the most PLAY hours are indicated in  
**BOLD**

<b>Municipality</b>	<b>Contact</b>	<b>Hours Logged</b>
Owen Sound	Brenda Dailey	848
West Grey	Christine Robinson	1,052
Chatsworth	Will Moore	400.5
<b>Southgate</b>	<b>Kevin Green</b>	<b>1,838</b>
South Bruce	Mary Knox	1,265
Town of Blue Mountains	Peter McGee	92
Meaford	Amber Knott	987
Kincardine	Cathie Weatherall & Erin Frook	427
<b>Hanover</b>	<b>Bert Lennox</b>	<b>2,254</b>
Arran-Elderslie	Katrina Eke	1062.5
Saugeen Shores	Shanna Reid	106
Brockton	Lynne Davidson	146
Grey Highlands	Lindsay Young	1,641
<b>Huron Kinloss</b>	<b>Kim Reid</b>	<b>6,992</b>